



# HELPING ATRIAL FIBRILLATION PATIENTS WITH ADHERENCE TO ANTICOAGULATION THERAPY: DESIGN FRAMEWORK AND INTERVENTIONAL STRATEGIES

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# Therapy Adherence

**Adherence:** following therapeutic advices and recommendations from a provider

- Patients' non-adherence leads to worsening health condition, diminished well-being, and increased healthcare costs ( in the US alone 100-300 billion USD annually)

# Motivation and Goal

- Non-adherence is prevalent: 20-30% for short-term treatment, 50% for long-term, and 70-80% for lifestyle changes [Jin et al., 2008]
- Interventions improving adherence have far greater impact on patient outcomes than those improving therapies [Haynes et al., 2008]
- Successful interventions combine patient education and behavior modification [Benjamin, 2012]

**Our long-term goal:** to develop a versatile system (MPA) that delivers personalized interventions to help patients follow prescribed therapies

# Atrial Fibrillation (AFib)

- AFib is one of the most prevalent types of cardiac arrhythmias, it accounts for about 30% of hospitalizations for arrhythmias
- Independently living older adults with atrial fibrillation are prescribed anticoagulation therapy (vitamin K antagonists (VKA) or direct oral anticoagulants (DOAC)) for primary stroke prevention
- Less than half of patients adhere to prescribed anticoagulation therapy [Castellucci et al., 2015]
- Adherence remains low with introduction of the DOACs [Jackevicius et al., 2017]
- Limited support for patients to help with their adherence

# Motivational Patient Assistant (MPA)

- Delivers behavioral interventions that are patient-tailored
- Interventions are grounded in health behavior theories
- Interventions delivered via the platform that is most suitable for patient needs
  - Mobile
  - Web-based
  - TV

# MPA Framework

## 1. Data-driven

- Identification of **psychobehavioral targets** → patterns in patient's psychological characteristics and behaviors that affect adherence
  - Application of dominance-based rough set approach (**DRSA**) [Greco et al., 2001] to induce rules that capture patterns associated with adherence levels
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## 2. Expert-driven

- Construction and selection of **psychobehavioral interventions** → systematic plans of actions that affect patients' behaviors and psychological stance
  - Application of predefined categories of generic interventions [Abraham, Michie, 2008] and domain knowledge
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## 3. Technology-driven

- Versatile decision support system tailored to patient's socio-economic status and possibly level of health literacy

# Dominance-Based Rough Set Approach (DRSA)

- Data analysis and knowledge discovery technique suitable for *mining* imperfect (incomplete, inconsistent) data to determine behaviors that impact adherence
- Objects categorized into ordered classes (from worst to best) and described using features with (possibly) ordered values
- Classification- and **intervention-oriented** perspectives associated with decision rules derived from (patient) data

*A intervention-oriented* rule defines the psychobehavioral target and specifies the expected change in categorization (adherence level)

# Behavioral foundations

**Transtheoretical model (TTM)** – classifies the patient according to their readiness for change and helps with understanding behavior modification [Norcross et al., 2011]

**Self-determination theory (SDT)** – evaluates the patient's level of autonomous (or intrinsic) motivation [Ryan et al., 2017]

**Fogg's Behavioral Model (FBM)** – ties behavioral change to a cue or cyclical event [Fogg, 2009]

- Behavior modification techniques used in interventions derived from Abraham and Michie [Abraham, Michie, 2008]



# Identification of Psychobehavioral Targets

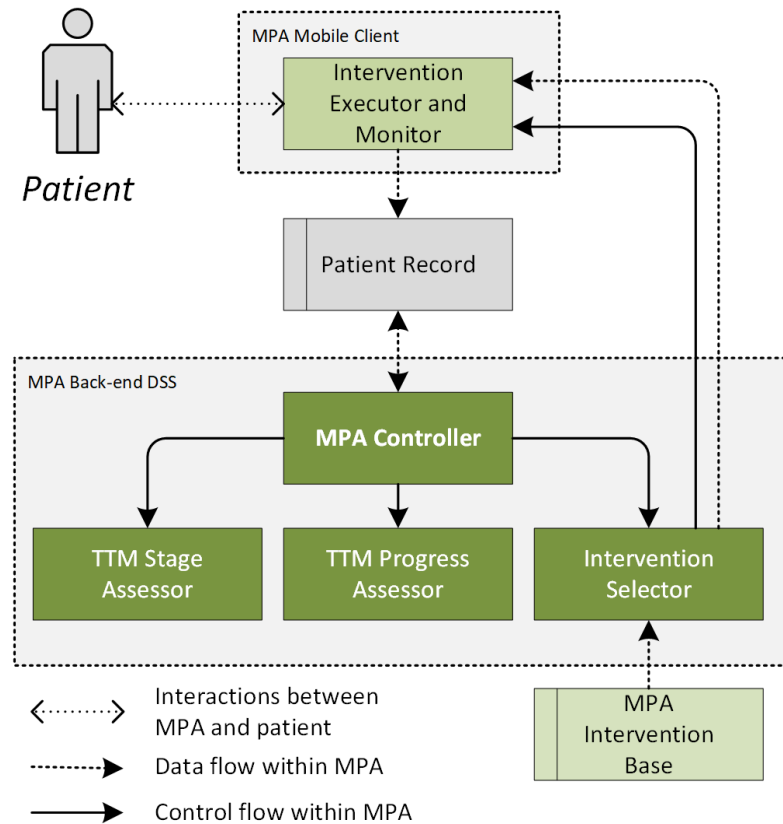
- Patients described using sociodemographic, psychological and behavioral features [IOM, 2015]
  - Interventions are applied only to the latter two (→ psychobehavioral features)
- DRSA applied to induce intervention-oriented decision rules
- Achievement and maintenance psychobehavioral targets associated with improving or maintaining adherence

# Psychobehavioral Interventions

- Have two major components: **educational** and **behavior change** actions
- **Educational** actions
  - ❑ Educate on AFib, prognosis and risk of stroke
  - ❑ Provide information about behavior-health links (benefits of a proper behavior and consequences of improper one)
  - ❑ Emphasize the key role of the patient in a successful therapy
- **Behavior change** actions
  - ❑ Engage in goal setting
  - ❑ Provide feedback on goal attainment
  - ❑ Encourage positive behavior

Engagement and readiness to change are key assumptions

# MPA Architecture



# MPA Components

- ***Intervention Base***: Stores interventions modelled with *applicability condition*, *activities* defining intervention, *success condition*
- ***Controller***: Controls MPA, invokes components, and monitors for the changes in patient's behavior
- ***TTM Stage Assessor***: Infers patient's baseline TTM stage from patient record
- ***TTM Progress Assessor***: Determines possibility of moving to the next TTM stage by checking success condition(s) of interventions
- ***Intervention Selector***: Selects interventions from the intervention base
- ***Intervention Executor and Monitor***: Delivers interventions related to achievement and maintenance targets and monitors patient's interactions

System implemented as a thin client and back-end decision support

# Personalized Interventions: MPA-AFib


- Patient education

< Back **Pros of Engagement**

- Body
- Mind
- Relationships

< Back **Body**


Good health



By lowering chances of stroke, you will maintain good health

I understand benefits of this pro

Comfort



You will be more comfortable talking about your health with your family and health support team

I understand benefits of this pro

< Back **Patient Education**

LIFESTYLE

- Should I watch my diet? >

SELF-CARE

- Risky events >
- Stress >
- Sports >
- Travel >

ENGAGEMENT

- What does it mean to be engaged? >
- Interview with an AFib patient >
- Barriers to engagement >

FACTS ON AFIB

- Do I understand AFib? >

# Personalized Interventions: MPA-AFib

- Patient engagement

## Barriers to engagement

[← Back](#) **Barriers to Engagement**

Explore possible barriers to engagement listed below and learn what actions to take in order to mitigate/avoid them

- 1 Lack of positive reinforcement >
- 1 Inadequate support from family/friends >
- 1 Lack of routine >
- 1 Inadequate communication with a healthcare provider >
- 1 Insufficient understanding of treatment and required lifestyle changes >
- 1 Lack of willpower >
- 1 Time commitment required for engaging and for using the app >

[← Back](#) **Barrier To Engagement**

**Lack of routine**

**Action**  
Use basic techniques to establish routine and to create reminders (post-it notes, calendar, alerts, etc.)

**Hint**  
Use the calendar function to define relevant alerts >

**Lack of willpower**

**Action**  
Identify personally meaningful reasons for changing behavior, seek out peer mentoring from a more engaged patient

**Hint**  
Read an interview with an engaged patient >

## Action planning and goal setting

[← Back](#) **Action Plan** [+ Add Action](#)

Tap on event to view its reminder

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

08:00 - 08:20 | 2 actions, 50% completed

[← Back](#) **Goal**

Deadline 2018-08-01

Days from now 84

[SPECIFY WHAT YOU WANT TO ACHIEVE](#) ⓘ

- 1 Loose 5 pounds
- 2 Not miss more than 1 DOAC dose



# Conclusions

- A framework for delivering patient-tailored psychobehavioral and educational interventions
  - Generic system architecture designed for chronic conditions
  - Combination of data-, expert-, and technology-driven elements
- MPA-AFib
  - A specialized version aimed at adherence to oral anticoagulation therapy
  - Will undergo a prospective study involving patients.

Ultimate goal is to use technology to deliver comprehensive and personalized interventions at the most appropriate time and on most appropriate device.





*"Nurse, get on the internet, go to SURGERY.COM, scroll down and click on the 'Are you totally lost?' icon."*

**Thank you for your attention**

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